

**AN INVITATION to the Sargent Art Group
from the BROOKS THEATER GALLERY**

Happily Ever After?

An art exhibition to explore, enrich, and excite
New Village Arts & Oceanside Theatre Company's
co-production of
Into the Woods

To submit artwork for consideration, please attach images of your art pieces and email to cnaegele@oceansidetheatre.org by Feb. 28th

See attached play synopsis for themes and motifs to inspire you!

IMPORTANT DATES

Online submittal deadline	Feb. 28
Drop off art at Gallery	March 2 (10 am - 4 pm)
Oceanside Art Walk	March 4 & April 1 (5 - 9 pm)
<i>Into the Woods</i> performances	March 18 – May 1
Pick up art from Gallery	May 2 (10 am - 4 pm)

Note: Drop off and Pick up dates and times are firm. You must arrange for someone to substitute if you are not available.

Carol Naegele, Gallery Curator
text/call 760-994-5975 or cnaegele@oceansidetheatre.org
BROOKS THEATER GALLERY - Oceanside Theatre Company
217 N. Coast Highway, Oceanside CA 92054

Into the Woods

The musical “Into the Woods” by Stephen Sondheim and James Lapine is a metaphor for life in many ways, with the harsh realities of life in the unrealistic setting of a fairy tale.

Common themes of life, love and loss emerge. Fidelity and revenge are additionally explored, particularly in the show’s second act.

The prologue song “Into The Woods” is about each of the character’s dreams and wishes. Cinderella wishes to go to the festival, Little Red Riding Hood wants to go to Granny, and the Baker and his wife want a child, even though the witch has cursed their lineage. In order to accomplish and reach some of these goals, all must go into the “woods” and take some risks.

Once these characters are in the woods, they each face challenges that set them back. For example, Red is stopped by the wolf and later eaten, Jack is attacked by the giant, and the Baker and his wife lose the cow. These challenges all symbolize the obstacles we face every day when we are working towards our ambitions. To go along with the setbacks, we also watch Red, Cinderella, and the Baker and his wife get lost in the “woods”. This issue of getting lost correlates with the idea that we get distracted or lost along the way while trying to achieve what we wish for.

By the end of Act I, everyone has gotten their wish and will seemingly live happily ever after. But in Act II, when Jack’s beanstalk brings them a visit from an angry Giant, we see how the consequences of their actions haunt them in disastrous ways. The community must come together to save each other and their kingdom, but sacrifices must be made. The characters have learned many lessons. “Be careful what you wish for” seems to be the ongoing theme.

<https://www.ipl.org/essay/Into-The-Woods-Symbolism-In-Into-The-FJPRMVHNAU>

<https://stageagent.com/shows/musical/1284/into-the-woods> Guide written by Nemuna Ceesay and Sarah Sapperstein

FAQ

Brooks Theater Gallery

- ***How can I participate?*** Interested artists can email Carol Naegele at cnaegele@oceansidetheatre.org (note spelling) and attach images of the pieces they would like to submit. Artists can submit several pieces, but usually only one or two are selected due to space constraints. Online submittal deadlines are firm.
- ***What happens after my work is accepted?*** If accepted, email verification is sent with an artist contract and an inventory form. Both forms should be filled out and brought along when the art pieces are dropped off at the theater. Specified Drop Off dates and times are the only time art will be accepted.
- ***What if I can't make the drop off date/time?*** Artists will need to find someone else to bring their art if they are unable to do so on the scheduled date/time. Alternate days or times cannot be scheduled.
- ***Where do I bring my art?*** Come to the front entrance of the Brooks Theater at 217 N. Coast Highway, Oceanside 92054. Space will be reserved out front for unloading.
- ***Do you handle sales?*** There is signage posted in the Gallery that the art is for sale. We ask artists to include sales tax in their sales price. A 10% Gallery commission is charged when a piece is sold, plus a 3% processing fee. Checks are accepted, made out to "Oceanside Theatre Company". The sold piece can be picked up by the buyer on the Art Pickup date.
- ***Are there any restrictions on what art is submitted?*** Due to the layout of the Gallery and to ensure ease of traffic flow, all art must be hung.
- ***What happens when the exhibition ends?*** Art Pickup dates and times will be scheduled. Space will be reserved in front of the theater for pickup. Alternate dates and times cannot be scheduled.

More Questions? Please contact Carol Naegele at 760-994-5975 or cnaegele@oceansidetheatre.org. (pls note spelling)

BROOKS THEATER GALLERY GUIDELINES

217 N. Coast Highway, Oceanside

GALLERY WALL SPACE:

Wall 1 - 7' 3" wide (63 square feet)

Wall 2 - 11' 10" wide (108 sq. ft)

Wall 3 - 11' 11" wide (108 sq. ft)

Wall 4 - 4' 7" wide (36 sq. ft)

Wall 5 - 10' 4" wide (90 sq. ft)

Preview and selection of art pieces for an exhibit:

- A Gallery installation is often planned to highlight or explore a specific theme, location, or mood related to an Oceanside Theatre Company theatrical production or concert, a specific rental event, or a special event.
- Artists should email images of pieces they wish to submit to the curator for review, along with the **dimensions, medium, sales price, and title of each piece**. Maximum size of 60"x48" will be accepted.
- The curator will make the final decision regarding which pieces are accepted and installed.
- An exhibition may feature more than one artist and artwork may be hung in close proximity to other artists' work.

Art drop off and pick up:

NOTE: If an artist is unable to personally drop off or pick up artwork on a scheduled date, arrangements must be made for someone else to do so. **Alternate dates and times will not be scheduled.**

- A theater representative will be at the theater to reserve the parking space in front of the theater for loading and unloading.
- Free parking is available for two hours on the street or in the

parking lot behind the theater. There is no time limit after 6 pm. Parking in the Civic Center garage next to the library is free and has no time limit.

- The artist is responsible for loading and unloading art pieces. A specific date and time will be scheduled for drop off and pickup. Installation is handled by the curator.
- **Each piece must have a label on the back** with title, size, medium, artist's name and price. ***All pieces must be wired.***
- Artists are welcome to prepare a biography for display. Business cards may also be displayed.

Oceanside First Friday Art Walk:

- The Brooks Theatre Gallery participates in the Oceanside First Friday Art Walk from 5 – 8:30 pm each month of the year except for December and January. Featured artists are invited to visit the Gallery with family or friends.

Contracts and Fees:

- There is no Gallery fee. Artwork should be priced to include sales tax. Once a piece is sold, the artist is responsible for making payment to OTC to cover **the 10% Gallery sales commission and any credit card processing fee.**
- An inventory form and an artist's contract will be completed and signed at time of drop off and a copy given to the artist.

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